

**BID**

**ART**

THE ALJIRA FINE ART AUCTION 2010

**AUCTION PARTY**



**Save Thursday, May 13 for art you love and a great party!**  
**THE ALJIRA FINE ART AUCTION 2010**

The Aljira Fine Art Auction 2010 presents an extraordinary opportunity to align your business with the what *The New York Times* calls a “contemporary art powerhouse.” Your support enables Aljira to provide vital career development and exhibition opportunities for emerging and under-recognized artists; strengthens our ability to provide transformative experiences for Newark-area teens; and helps to position Newark as a significant cultural destination.

The Aljira Fine Art Auction features original artworks by some of the most significant established and emerging artists of our time and attracts culturally, socially, and economically diverse audiences from throughout New Jersey and New York.

**Come and celebrate Aljira’s 25 year commitment to the art and artists of our time.**

**aljira** A CENTER FOR CONTEMPORARY ART

## AUCTION SPONSORSHIP OPPORTUNITIES

### PRESENTER (\$10,000)

- Six tickets to the Auction
- Full page ad in Auction catalog: inside front cover or inside back cover
- Prominent listing on invitation (if confirmed by March 1)
- Top billing on all promotional material
- Prominent listing on all event signage
- Verbal recognition during the program by emcee and auctioneer
- Listing as sponsor in all news releases
- Free admission for all company employees to Aljira's exhibitions and public programs (except fundraisers) from April 1, 2010 – December 31, 2010
- Year-round recognition on Aljira donor wall

### BENEFACTOR (\$5,000)

- Four tickets to the Auction
- Full page ad in Auction catalog
- Prominent listing on invitation (if confirmed by March 1)
- Listing on all event signage
- Verbal recognition during the program by emcee and auctioneer
- Listing as sponsor in all news releases
- Placement on all promotional material
- Free admission for all company employees to Aljira's exhibitions and public programs (except fundraisers) from April 1, 2010 – December 31, 2010
- Year-round recognition on Aljira donor wall

**Please complete attached Sponsorship Agreement and  
submit requested materials by Thursday, April 1, 2010**

## AUCTION SPONSORSHIP OPPORTUNITIES

### **PATRON (\$2,500)**

- Two tickets to the Auction
- Half page ad in Auction catalog
- Placement on all printed promotional materials
- Free admission for all company employees to Aljira's exhibitions and public programs (except fundraisers) from April 1, 2010 – December 31, 2010
- Year-round recognition on Aljira donor wall

### **SUPPORTER (\$1,000)**

- Two tickets to the Auction
- Listing in Auction catalog
- Free admission for all company employees to Aljira's exhibitions and public programs (except fundraisers) from April 1, 2010 – December 31, 2010

### **ARTS PARTNER (\$500)**

*(Special opportunity for non-profit organizations and individual artists)*

- One ticket to the Auction
- Listing in Auction catalog
- Free admission to Aljira's exhibitions and public programs (except fundraisers) from April 1, 2010 – December 31, 2010

**Please complete attached Sponsorship Agreement and  
submit requested materials by Thursday, April 1, 2010**

## AUCTION SPONSORSHIP

YES! YOU CAN COUNT ON US!

*Please Print*

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**PLEASE COUNT ON US FOR THE FOLLOWING LEVEL OF SPONSORSHIP:**

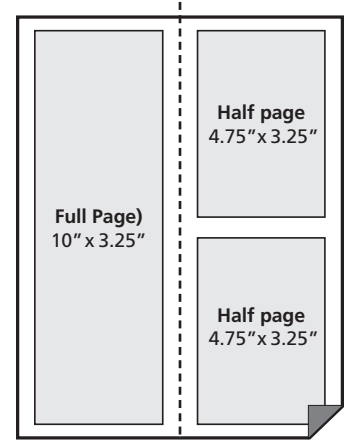
- Presenter (\$10,000)                       Patron (\$2,500)                       Arts Partner (\$500)  
 Benefactor (\$5,000)                       Supporter (\$1,000)

**Check one:**

- Payment is enclosed  
 Please invoice me. Payment will be made within 30 days of receipt of invoice.

**PLEASE SUBMIT CAMERA-READY ARTWORK FOR YOUR AD IN THE ALJIRA FINE ART AUCTION 2010 CATALOG.**

- **B/W only**
- **Size:**
  - **Inside cover**—11.25”H x 4.75”W (includes full bleed)
  - **Full Page**—10”H x 3.25”W
  - **Half page**—4.75”H x 3.25”W
- **Electronic Media:**
  - EPS (with fonts converted to outlines or embedded)
  - PDF (press optimized with fonts converted to outlines or embedded)
  - Email electronic files if less than 2Mb to: **cwalia@aljira.org**
- **Hard-copy:**
  - Clean, black and white, line copy to size
- **If you prefer, we will design the ad for you.**
  - Supply copy to be typeset
  - Supply clean business card or letterhead with logo
- **Email to cwalia@aljira.org or mail to:**  
 Aljira, a Center for Contemporary Art/Auction  
 591 Broad Street, Newark, NJ 07102-4403



**Please submit material by Thursday, April 1, 2010**

**FOR FURTHER INFORMATION CONTACT:**  
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